

BEYOND1

Privacy Policy

25 january 2024



Beyond1 (Beyond1 SAS), is the company editing the SaaS software called SEOCopilot available on <https://www.seocopilot.fr> SEOCopilot services are available WorldWide and depending on the website, end-user data could be collected from several countries. SEOCopilot is operated by Beyond1 SAS, a company based in France (January 2024).

Our digital partners

Partner	Purpose	Location	Website
DigitalOcean	Data Storage Web hosting	USA	https://www.digitalocean.com/
OVHCloud	Data Storage Web hosting DNS services	France	https://www.ovhcloud.com/fr/
Microsoft Azure	Testing	France & USA	https://azure.microsoft.com/en-us
GA4	Customer Analytics	USA	https://marketingplatform.google.com/about/analytics/
GoogleDrive	Data Storage (internal purpose)	USA	https://www.google.com/drive/
Bitbucket	Development collaborative platform	USA	https://bitbucket.org

What data do we collect?

To operate SEOCopilot, we need to collect data.

For your SEOCopilot Account (January 2024):

- UserId (Auto Generated)
- Email
- Password
- Last login date

- Status of your account (activated, activation key)

SEOCopilot Tracking (January 2024)

- IP address
- Visitor Id (UUID v4)
- Current page visited
- Timestamp
- Event Type (Visit, conversion)
- Conversion Type

Note : IP address and Visitor Id are not collected to identify end users. They are used as security measures and to verify the unicity of the end user. To be clear : we are not interested by the “identity” of the end user but by “similarities” about end users.

SEOCopilot collects data from partners (Google Search Console) that does not contain personal data. We are crawling the public internet to perform content analysis, similarity measurements.

Why do we collect your personal data ?

We work with websites which want to analyze the behavior of their users (What content is relevant for their users ? What product do they buy ?) in order to decide which content to produce / optimize on their website to attract consumers. Website owners MUST advertise that they are collecting data with SEOCopilot through explicit content from their users.

Note : SEOCopilot does not sell data with third parties.

Cookie retention policy

To operate SEOCopilot, we need to store a cookie on the user computer. The cookie retention delay is 1 year.

Data protection

To protect your data, we are using several procedures :

- The transmission of data via our website is encrypted by using HTTPs protocol secured by Elliptic Curve Algorithm and signed with SHA-256 with RSA Encryption version 3 (Jan 2024).

- The access to your SEOCopilot account is secured by an identifier and a password. Please, do not share your credentials with other users.

Data Property

User data is not shared with external entities other than the purpose of Data Storage to provide our services. We are not selling user data to third parties.

Your rights

If you need access, a copy, modify or delete your data, please send us an e-mail at : contact@seocopilot.fr